# Aynne Kokas氏講演会

## 「Trafficking Data: How China is Winning the Battle for Digital Sovereignty」

## 開催のご案内

B'AIグローバル・フォーラムでは、アン・コカス（Aynne Kokas）氏をお招きし、米中のデジタル覇権闘争について講演いただきます。Kokas氏は本講演と同タイトルの著書を10月に発刊予定です。ご関心のある方はぜひご参加ください。

**【開催情報】**

・日時：2022年8月8日（月）16：00〜17：30（日本時間）

・場所：Zoomミーティング（事前申し込み不要）

https://u-tokyo-ac-jp.zoom.us/j/87359492619?pwd=Y1YXVTAMANwXWpJU5tlhCODAm7Ghhq.1

・使用言語：英語（通訳なし）

**【講演者】**



アン・コカス（Aynne Kokas）（米・バージニア大学准教授、2018年度安倍フェロー）

Aynne Kokas is the C.K. Yen Professor at the Miller Center and an associate professor of media studies at the University of Virginia. Kokas' research examines Sino-U.S. media and technology relations. Her book *Trafficking Data: How China is Winning the Battle for Digital Sovereignty* (Oxford University Press, October 2022) argues that exploitative Silicon Valley data governance practices

help China build infrastructures for global control. Her award-winning first book *Hollywood Made in China* (University of California Press, 2017) argues that Chinese investment and regulations have transformed the U.S. commercial media industry, most prominently in the case of media conglomerates' leverage of global commercial brands.

Kokas is a non-resident scholar at Rice University's Baker Institute of Public Policy, a fellow in the National Committee on United States-China Relations' Public Intellectuals Program, and a member of the Council on Foreign Relations.

**【講演要旨】**

**Trafficking Data: How China is Winning the Battle for Digital Sovereignty**

In *Trafficking Data*, Aynne Kokas looks at how technology firms in the two largest economies in the world, the United States and China, have exploited government policy (and the lack thereof) to gather information on citizens. Kokas argues that US government leadership failures, Silicon Valley's disruption fetish, and Wall Street's addiction to growth have fueled China's technological goldrush. In turn, American complacency yields an unprecedented opportunity for Chinese firms to gather data in the United States and quietly send it back to China, and by extension, to the Chinese government. Drawing on years of fieldwork in the US and China and a large trove of corporate and policy documents, *Trafficking Data* explains how China is fast becoming the global leader in internet governance and policy, and thus of the data that defines our public and private lives.

**【モデレータ】**

板津木綿子（東京大学大学院情報学環教授）

**【主催】**

東京大学Beyond AI研究推進機構B'AI Global Forum

**【後援】**

東京大学Beyond AI研究推進機構

**【お問い合わせ】**

東京大学B'AIグローバル・フォーラム事務局

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